

Annual Public Expose

PT SOLUSI SINERGI DIGITAL TBK - WIFI.JK

8 DESEMBER 2021

Agenda

1. Corporate Profile
2. Financial Highlights
3. Future Initiatives



Board of Commissioners

2021- 2024



Rudiantara
Chief Commissioner



Emily Bonosusatya
Commissioner

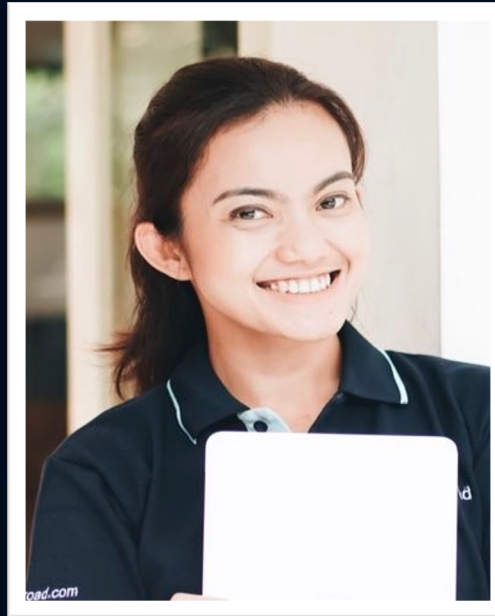


Raymond Pribadi
**Independent
Commissioner**

Board of Directors 2021- 2024



Hermansjah Haryono
President Director



Martha Rebecca
**Business Development
Director**



Wahyudi Padmana
IT Director

"Beyond Connections"



Business Pillars

2,800km

Fiber Optic Network

530 Stations

As Point of Presence

144 Cores

Capacity: 5.6 Tbps

Towers & Poles

BTS Hotel

140 Mn

Target Users

80+ Trainsets

Mass Transit Media

10+ Mn/month

Train Passengers

**Free Wi-Fi
network**

HOP, Transportations,
Railways nearby

The background is a deep blue gradient. On the left, there's a faint grid of small squares. On the right, there are concentric, curved lines that create a tunnel-like effect, drawing the eye towards the center. The overall aesthetic is modern and technological.

CONNECTIVITY

WEAVE RAILWAY JAVA BACKBONE

The Secure Railway Telecommunications Infrastructure in Indonesia



144 Cores

Capacity: 5.6 Tbps
Max Capacity : 32 Tbps



550+
Point of
Presence



140+ Million
Potential User



Extensive Use Case

Internet Exchange, Edge Data Center, Content Delivery Networks



2800 Km
Fiber Optic Cables



1530 potential
Internet Exchange (IX), Edge
Data Center (EDC), Content
Delivery Network (CDN)



500+
PoP



1000+
Warehouses Served



Wi-Fi for All
Support Ads Revenue



140+ Million
Potential Viewers



Wide Range
BT Tower Coverage Area



DAILY NEEDS

Daily Needs

Delivering Daily Needs through Digital Logistic & Supply Chain

- SURGE distribution network support people's DAILY NEEDS ranging from grocery, transport, to financials
- Online application-based are also prepared for seamless fulfillment
- In partnership with INKUD, SURGE has right to manage 1000++ warehouses across Java with potentially serve 1M++ Warungs/Smallshops



Network Distribution: Warehouse Deployment Plan



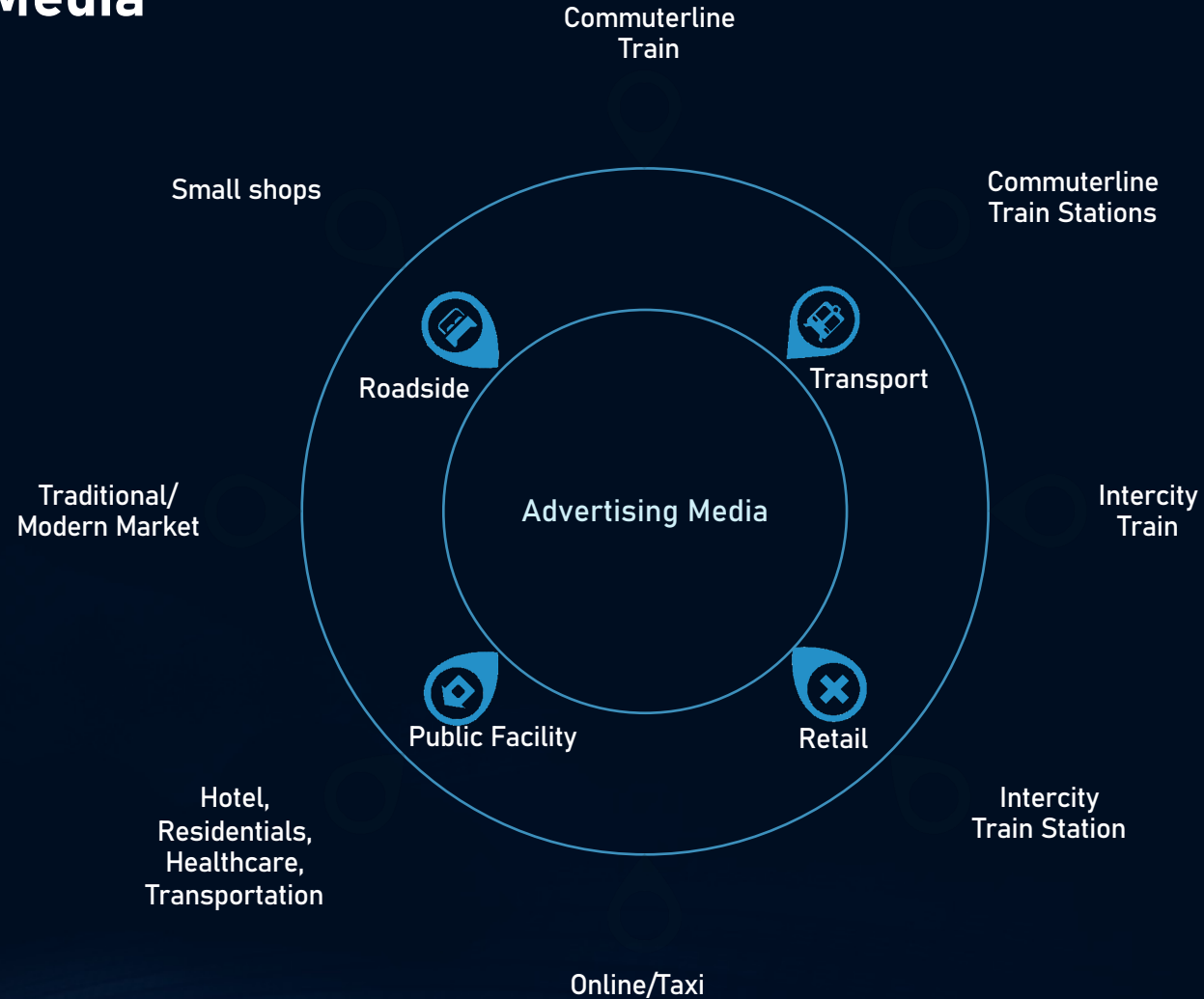
The background is a deep blue gradient. On the left, there is a faint grid of small squares. On the right, there are several concentric, curved lines that create a sense of depth and movement, resembling a tunnel or a stylized globe.

MEDIA & ENTERTAINMENT

Digital/Out-Of-Home Media

Media ASSET

- D/OOH Media advertisements that uses omnichannel advertisement and consumer-journey focused
- Maximization of high traffic points within both public and private ecosystem



Digital/Out-Of-Home Media

Media STATS

Commuterline Trains and Stations



**80 Stations Across
Jakarta Metro
Area**

**1.5 Million
Daily Passengers**

**Media in 30
Stations**
for Informative and
Advertising
Purposes

924 Screens
InTrains
Broadcasting
Simultaneously

Intercity Trains and Stations



**30 Stations
in Java**

**10.1 Million
Monthly
Passengers**

**Media in 24
Stations**
for Informative and
Advertising
Purposes

55 Trains
in tracks across
Java

Modern/Traditional Market and Out of Home



**153 Locations
in Jakarta Metro**

**153 Location in
Jakarta**
Digital and Static
Media

**60 Million
Monthly Visitors**

**Reaching Shoppers
and Drivers Alike**
for Informative and
Advertising
Purposes

120.000 Small Shops Nationwide



**120K Shops
Across Indonesia**

5 Types of Media
Flexible Media
Setups

**36 Million
Monthly Visitors**

Online Taxis & Blue Bird



**Jakarta Metro
Area and extended**

**330.000
Monthly
Passengers**

**5 Types Media
Options**
Sticker branding,
static or Content
Advertising

**218.000
Total Trips/Month**

Hotel, Residentials, Healthcare, Transportation



Nation Wide

**6 Environment
Digital Media**

**60 Million
Monthly Visitors**

**Reaching Visitor
and Guest Alike**
for Informative and
Advertising
Purposes

Commuterline Train & Station, Roadside LED

(Sample pictures)



Future Initiatives

Integrated Apps for A Greater Good



100,000,000++ Potential Users

AdaKita are built to fulfil public' daily needs focusing on human centric approach and intuitive user experience design, seamless and integrated to make the easier digital life experience to all type of users just using a single app.

CONNECTIVITY



FREE WI-FI ;
CAPTIVE PORTAL

**100,000,000++
Potential
Users**

LINISTORE



SHOPPING & GROCERY

**20,000++
Targeted Users**

LINI POIN



POINT REWARD

**400,000++
Registered
Users**

ENTERTAINMENT



ENTERTAINMENT

**1,000,000++
Targeted Users**

Features:

PPOB, Insurance, News Portal, Games & Quiz, Advertising, e-wallet, Credit, Ticketing, Live Promotion, Step Counter

Media & Advertising

Creative Collaboration with “Gudang Creative”

A creative warehouse with Surge’s infrastructure & connectivity to accommodate local content creation with local content talents.

Media Collaboration

Collaborate with other media (ATVLI, Etab, etc) to accumulate local contents and optimized its distribution channels.

Creative Platform

Creating integrated platform as a distribution channel for content creators in supporting creative economy



SURGE BEYOND CONNECTIONS

CURRENCY

Connectivity is the currency

TECHNOLOGY

Tapping customer needs

EXTENSIVE RANGE OF POTENTIALS

Headroom for growth

SCALABILITY

Capacity deployment at ease

The logo for Surge, featuring the word "Surge" in a white, sans-serif font. The letter "S" is stylized with a circular graphic element around its top curve.

Beyond Connections

Thank You

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